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## **AEC offers the all-new 2016 RAM 1500 REBEL in Europe**

November 5, 2015 – Munich, Germany. The new 2016 RAM 1500 Rebel is available at AEC for the whole European market. Rebel features an all-new design with a silver RAM branded letter badge front grill and black stamped tailgate, increased ride height, standard 33-inch tires, equipped air suspension, and 5.7-liter HEMI V8 SMPI engine.

The RAM 1500 Rebel also comes with a unique interior detailing. The new Radar Red and Black high durability technical grain vinyl seats are finished with the Toyo tire tread matching pattern. The muscular and robust aspects of the all-new Rebel design point to its versatility and appetite for action off the beaten track.

The new Rebel can be ordered in five colors: Granite Crystal Metallic, Bright Silver Metallic, Flame Red, Bright White and Black. Both monotone and two-tone paint options are offered.

Due to its unparalleled capabilities as a work truck with up to 3.500 kg towing capacity, air suspension and remarkable payload paired with high-end features, the RAM 1500 has rapidly gained popularity in the last years in Europe. The pick-up is available through the dealer network of AEC, with full warranty up to 48 months or 150.000 km and centralized services operated by authorized importer.

### **About AEC**

AEC is an authorized importer for the brands DODGE and RAM in Europe, in cooperation with Fiat-Chrysler Automobiles US LLC. Since 2011, AEC has been developing a dealer network that currently includes over 150 dealerships across the continent. AEC supports 300 points of sale and provide a wide range of services, as per instance the full warranty.

For further information, please visit: <http://www.aecorp.com/en>

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In the pictures below: RAM 1500 Rebel



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