

Dodge Powers to Top 10 in J.D. Power 2019 U.S. Initial Quality StudySM

Dodge Challenger Leads Midsize Sporty Car Segment

June 19, 2019, Auburn Hills, Mich. - Dodge had an improvement of an 8 percent growth in the brand's initial quality score from last year's study. Dodge also placed in the industry's top 10 at No. 8 overall, which marks the brand's highest ranking ever.

"Dodge continues its leadership position among Midsize Sporty Cars and Minivans by taking first and second place with the Challenger and Grand Caravan, respectively," said Mark Champine, Head of Quality – FCA North America.

- Dodge improves initial quality by 8 percent, vaults 11 spots to No. 8 overall
- Dodge Challenger also placed No. 1 in the Midsize Sporty Car segment for initial quality

J.D. Power measures initial quality by the number of problems experienced per 100 vehicles (PP100) during the first 90 days of ownership, with a lower score reflecting higher quality.

The 2019 U.S. Initial Quality Study is based on responses from 76,256 purchasers and lessees of new 2019 model-year vehicles who were surveyed after 90 days of ownership. The study is based on a 233-question battery organized into eight vehicle categories. The study was fielded from February through May 2019.

Dodge and **RAM** importer **AEC**'s experience is backed by over 20-year experience, which makes it possible for the Dodge Challenger model to play in the A-League of Sports Cars in Europe.

Not only that **AEC** ensures full compliance with Europeans regulations, but it also gives the cars an underbody coating in OEM quality and fulfills a long list of customers' service dreams.

"This study substantiates why the popularity of our Dodge cars has increased significantly year-over-year even outstripping growth in the United States. As an official importer for FCA US LLC, we deliver high quality vehicles with matching homologation processes, governed by AEC to a wide network of certified dealerships. This recipe for success is clearly illustrated by AEC's increasing sales volumes of FCA passenger cars"

John R.F. Muratori, COO AEC Europe GmbH

About Auto Export Corporation (AEC)

AEC is an authorized importer for the Dodge and RAM brands in Europe, working together with FCA US LLC. The cars are built by FCA in North America and converted to comply with European standards and regulations, as well as the customers' high demands on quality, at the AEC Vehicle Processing Center in the Port of Antwerp. The importer ensures a smooth distribution process to the dealer network by providing a variety of services, including technical conversion, European corrosion protection, comprehensive European warranty and spare parts – all in original equipment quality. The professional and continually growing European AEC network already includes more than 100 partners. Authorized AEC dealers

benefit from a sophisticated CI concept and many more exclusive advantages. We are still looking for potential dealers in some regions. You can find more information about our network at www.aeceurope.com

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