



AEC Europe – Press Release, July 28th, 2017 – Munich, Germany.

AEC as Official Importer and General Distributor for the DODGE and RAM brands in Europe

[Munich, Germany] AEC has been recently appointed as General Distributor and Official Importer for DODGE and RAM vehicles and MOPAR spare parts for all the Member countries of the European Union and European Free Trade Association.¹

The agreement means AEC dealers can become Official Sales and Service Points for the Dodge and RAM brands, gaining access to full Dodge and RAM corporate identity, service certification and technical training. AEC currently has a growing network of over 130 dealer partners across Europe.

AEC maintains a fresh inventory of vehicles in Antwerp, Belgium, and has its own Engineering and Research Department to ensure high quality homologation and conversions to European standards. All dealer partners benefit from AEC's superior technical and aftersales support, AEC's premium warranty and dealer financing programs, and more. AEC also carries out LPG conversions in partnership with Prins, a Netherlands-based world leader in alternative fuel solutions.

Headquartered in Canada, AEC is a long-standing partner for the FCA Group (Fiat Chrysler Automobiles) in Europe, agreeing its first contract with Chrysler – as Authorized Importer in EU and EFTA markets – in 2011. Since then it developed its dealer network across the continent, notably in Germany where it now has 40 retail partners. This network can now access Dodge and RAM-series vehicles such as the Charger, Challenger, Durango and RAM 1500, as well as MOPAR parts.

AEC was recently involved in the 2017 FCA International Product Forum in Detroit, Michigan. AEC's Andrew Pilsworth (President and CEO) and John Muratori (Chief Operating Officer) joined FCA's General Distributors from around the world for a comprehensive introduction to current and future products by Head of Jeep Brand, Mike Manley and the Vice President of RAM Brand International, Mr. Bob Hegbloom.

Being part of this Forum enabled both AEC and its European dealer network understand the global strategies of FCA's senior management, integrate new processes and procedures, and test the new 2018 models. Sharing ideas, passion and dedication for the RAM and

¹ Excluding Iceland.

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DODGE brands with FCA's senior management, product managers and designers provides AEC and its dealers with a strategic advantage for future retail activity.

-Ends-

Notes to editors

1 Excluding Iceland.

About AEC

AEC is an authorized importer for the DODGE and RAM brands in Europe, in cooperation with FCA US LLC. The vehicles are built in North America by FCA and re-engineered at the AEC vehicle-processing centre in the port of Antwerp to meet European standards and regulations as well as rigorous quality expectations of the local consumer. The importer ensures smooth distribution process to the dealer network by providing a wide variety of centralized services including technical conversion, European anti-corrosive protection, full European warranty and parts – all made to match factory quality. AEC's professional network now counts over 130 dealers covering major European countries and can be found using the online dealer locator on the importer's website.

About Ram Truck Brand

Since its launch as a stand-alone division in 2009, the Ram Truck brand has steadily emerged as an industry leader with America's longest-lasting line of pickups. Creating a distinct identity for Ram trucks has allowed the brand to concentrate on core customers and the features they find valuable. Whether focusing on a family that uses a Ram 1500 day-in and day-out or a hard-working Ram 2500 Heavy Duty owner, Ram has the truck market covered. In order to be the best, it takes a commitment to innovation, capability, efficiency and durability. Ram Truck invests substantially in its products, infusing

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them with great looks, refined interiors, durable engines and exclusive features that further enhance their capabilities. Ram continues to beat the competition in some of the most sought-after titles. Truck customers, from half-ton to commercial, have a demanding range of needs and require their vehicles to provide high levels of capability. Ram trucks are designed to deliver a total package.

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