

AEC introduces exclusive new bioethanol system for 2019 RAM 1500 DT models

AEC Europe | Press release | 30th January 2019 | Munich, Germany

AEC is bringing "flex-fuel vehicles" (FFV) back to the European market with the launch of an exclusive E85 bioethanol system for the 2019 RAM 1500 DT: These vehicles are powered by E85, a fuel that combines 85% bioethanol with 15% regular petrol. This affordable low-emission mixture can only be used in the flex-fuel vehicles mentioned above. After its introduction in 2008, the initial buzz surrounding this drive solution quieted down somewhat. However, many European countries increasingly benefit from using the alternative fuel, particularly Sweden and France.

Only AEC converts 2019 RAM 1500 DT models, which are imported specifically for this purpose, to the system in its AEC competence centre in Antwerp. While it is possible to retrofit the system at a later point, this option is not provided by certified employees working in line with a specially developed, compatible AEC system in original equipment quality. This high-grade adaptation is another unique selling point for the importer of the American car brands Dodge and RAM and further cements its leading role in the homologation and sale of EU-compliant imported vehicles.

"We are proud to set ourselves apart from other importers with this optional, in-house retrofitting to the E85 bioethanol fuel. With over 20 years of experience and research, AEC offers the highest standards of quality for homologation and technical development. Following the introduction of the optional AEC LPG Autogas system in cooperation with Prins, we want to additionally offer FFV conversion as an alternative drive for our 2019 RAM 1500 DT models in order to give our continuous development a new sense of identity." – John R.F. Muratori, COO of Auto Export Corporation (AEC) Munich, official importer of Dodge and RAM from FCA in the EU/EFTA.

Once the bioethanol E85 system has been installed, drivers can fill the tank with any mixture of this fuel and regular petrol. The modified 2019 RAM 1500 DT 5.7 l V8 HEMI with an automatic eight-gear transmission automatically detects the composition. And it doesn't require an additional tank or any special tools to do so.

Further benefits of the AEC E85 bioethanol system in original equipment quality:

Bioethanol E85 is 50% cheaper than regular petrol on average. The CO₂ emissions, measured in line with the WLTP standard, amount to 300 g/km.

While the combined consumption with E85 is at 18.2 l per 100 km, instead of 15.6 l per 100 km (in line with WLTP), installing the system pays off very quickly. Depending on the market, you may also be entitled to additional tax benefits.

The fuel mixture does not impair the power and sound of the V8 engine in any way, an important consideration for customers when purchasing from the US car importer.

All vehicles retrofitted with E85 bioethanol by AEC will keep their warranty at a premium and the proper software-based tuning carried out by AEC partner O.C.T is still possible without restrictions.

About Auto Export Corporation (AEC)

AEC is an authorised importer for the Dodge and RAM brands in Europe, working together with FCA US LLC. The cars are built by FCA in North America and converted to comply with European standards and regulations, as well as the customers' high demands on quality, at the AEC Vehicle Processing Center in the Port of Antwerp. The importer ensures a smooth distribution process to the dealer network by providing a variety of services, including technical conversion, European corrosion protection, comprehensive European warranty and spare parts – all in original equipment quality. The professional and continually growing European AEC network already includes more than 70 partners. Authorised AEC dealers benefit from a sophisticated CI concept and many more exclusive advantages. We are still looking for potential dealers in some regions. You can find more information about our network at www.aeceurope.com

About RAM Trucks

Since its introduction as an independent brand in 2009, RAM has become the benchmark for the most durable American pickups. The independent corporate identity of RAM Trucks makes it possible for the brand to focus on its target market, as well as on the features that are important to its customers. RAM covers the entire pickup market with its vehicles, whether the RAM 1500 is used as an everyday family car or being pushed to its limits in heavy use by commercial customers. In order to be the best, you need to ensure innovation, performance, efficiency and durability. That is why RAM invests in an appealing design, sophisticated interior, durable engines and exclusive features in the long term to further increase customer benefits. RAM is ahead of the competition in this popular sector. From light to heavy use, RAM customers have demanding requirements and expect top performance from their vehicles. RAM pickups are built to deliver the perfect complete package. AEC labels its imported 2019 models of the RAM 1500 with the letters DT.

AEC Europe GmbH
Landsberger Straße 98
80339 Munich, Germany

AEC Press & Marketing

Press contact:

E. <mailto:marketing@aeceurope.com>

W. www.aeceurope.com

T. +49 (0) 89 215 46 25 58